

News that will "Floor" you . . .



The Monthly Newsletter of Central Distributors, Inc.

In early December, CDI announced that we had been named the local Distributor for IVC Residential Sheet Vinyl. CDI acquired the inventory of the previous distributor and we are already supplying cuts from this stock. Our staff has been trained by IVC personnel and is ready to answer your questions and assist with your orders.

To kick off the program during the month of January, CDI is offering all IVC Retailers the opportunity to purchase their IVC at existing Roll price instead of paying Cut price. Give CDI a try and save some money. We appreciate serving you.

In addition, we have been informed that IVC will have a slight increase in their pricing effective February 1, 2011. Existing IVC accounts will receive new pricing in mid January, prior to the increase date.

IVC will also be displaying their line at Surfaces January 25 – 27. They will have a number of new introductions and CDI will be on hand to discuss roll special opportunities.

Stylesetter Carpets and Pad

We announced in July the addition of NAPA, a Premium Densified Urethane Pad to our stocking program. This product has been selling well. NAPA features dual moisture and dust protection barriers and is antimicrobial protected. It offers a great walk and support underfoot. Offer your customers an upgrade for more profit opportunities. Samples are available.

Carpet Special of the month is MONTANA, cuts at roll pricing.

Stylesetter Ceramics - Natural Stone and Glass

Our Stone and Glass program has been successful and offers Retailers unique glass looks and stone tiles at truly competitive prices – with in stock availability on most products. No more waiting two or three weeks for deliveries from other suppliers. These products are available on five sample boards per series.

An updated Glass price list is included due to one additional series being included on the samples as well as some descriptions that are better defined for easier use.

CDI has also put together a complete line of installation and maintenance products for the glass and stone lines, including special grouts, sealers, conditioners, and cleaners. Ask your CDI Sales Rep for more details.

Faus Laminate Flooring

Faus will be introducing five new colorations at Surfaces in late January. Once more details are available, we will be in contact with the Faus displaying Retailers regarding updates for your display. Please stop by the Faus Booth at Surfaces to review these new products.

Sentinel Products

Sentinel Products, Inc. has announced a small price increase in their product line. We have included a new price list which includes a matrix on the back outlining the applications of their products.

Tools

Taylor Tools has announced some price changes which include some increases and some decreases.

See this month's tool specials on Heat Guns, Trowels, and other hand tools.

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Please visit our website at www.centraldi.com for additional product information.

Thank you for your business!