

News that will "Floor" you . . .



The Monthly Newsletter of Central Distributors, Inc.

STYLESETTER Carpets and Pad

One of the major carpet mills has announced a price increase effective April 11, 2011 on residential and commercial carpet products. They advised this increase is due to a period of substantial disruption in the global market for feedstocks, polymers, and latex which affect the entire carpet raw material chain from both a supply and cost perspective. We would anticipate the other suppliers will also announce increases.

Price lists will be available once we receive the changes from the carpet mills. Call CDI for pricing starting April 11 before quoting your carpet jobs.

We have been notified by our cushion supplier of an increase on rebond pad products effective April 5, 2011. Price lists will be available when we receive the increases from the manufacturer.

Treasure Chest has been DISCONTINUED by the carpet mill.

IVC FLEXITEC Sheet Vinyl

In February, IVC discontinued their two commercial products, Victory and Avanti. These two products have been redesigned and recolored to be reintroduced as Planet and Tornado. While these two products are available for purchase and will be included on a new IVC Flexitec price list (for IVC Retailers), samples will not be available for some time. These two new products are slated to be formally introduced later this year when IVC introduces their new 2011 Display program. Both Tornado and Planet will be included in the new display.

IVC has been reviewing their roll special series and have made a number of changes. These changes are listed on our website, www.centraldi.com, in the sheet vinyl / Flexitec section.

FLOOR MUFFLER Underlayments

CDI now has inventory of Floor Muffler underlayment. As an introductory program, CDI is offering a \$10 gift certificate for purchases of the 600 sf rolls and a \$20 gift certificate for carton purchases of the 100 sf rolls. Call CDI, your CDI Sales Rep, or visit our website for complete details.

STYLESETTER Glass and Stone

Many Retailers that acquired the Glass and Stone line have requested a stair-step display to organize these products. CDI recently acquired a display for this line and these are now available. If you are still interested, please contact your CDI Representative.

FAUS Laminate Flooring

Faus has announced that they will be delaying their spring introductions until summer. Rather than having two smaller introductions, they chose to combine the products and introduce them in June/July.

CDI is offering as a special buy a pallet only addition to Cottage Slate Charcoal. This will be one of the summer introductions but it is available now for Retailers interested in promoting from their stock. Since it will not be in displays until summer, this allows you a 3-4 month exclusive opportunity to promote this exciting new color. Contact your CDI Representative for more details.

BENISSIMO Granite Systems

Benissimo has announced a slight increase in pricing on April 1st, primarily due to the increased freight costs on this product. CDI will be mailing out new pricing to each Retailer. For specific costs after April 1st, call the CDI Order Desk.

BERRY Laminates

We have included a new price list for our Berry laminates.

CRAIN Tools

Crain has announced a price increase on most of their tools effective April 12th.