

MAY 2010

News that will "Floor" you . . .

CDI

The Monthly Newsletter
of Central Distributors, Inc.

Stylesetter Carpets and Pad

Carpet suppliers have indicated that raw material costs have continued to escalate over the past three months. Polypropylene, latex, nylon and polyester fibers are all key materials used in the manufacturing process which have produced price hikes. As a result of these higher costs, price increases on residential and commercial carpet products will be effective on May 10, 2010. Price lists will be available once we receive the changes from the carpet suppliers. Please call for current pricing on the effective date. Increases will range from 5% to 7%.

Indoor - Outdoor carpet, turf, and Needle-punch carpet orders are being received on a daily basis. The season has arrived for sales of this type of product. Display boards are available upon request.

Responsive Vinyl Flooring

The response to our 8 mil Residential Plank has been outstanding. This series has all the attributes you need: Polyurethane wearlayer, 10 yr Res. warranty, 50% recycled content, and a price point under \$2.00 / sf at retail. We have recently created a new hand board to promote this product. If you would like to receive one, please contact our order desk.

Roppe Rubber and Vinyl Products

Commercial flooring projects are bid and installed during the upcoming summer months. Roppe has a wide range of products such as rubber and vinyl stair treads, floor tiles, fitness and sports floors, cove base, transitions and reducers which can be specified and recommended for these jobs. Contact CDI for pricing when the need arises to bid a project.

Bostik Adhesives, Thin sets, & Underlayments

Last month we supplied new price lists for Bostik products and customers have been happy with the changes. Many of the products were reduced in pricing, especially the floor fills, thin sets and grouts. With this extremely competitive pricing, if you would like to try out any products, we would be happy to provide you with some samples.

APAC Adhesives

We are entering outdoor grass season and that includes outdoor adhesives. APAC's 630 is a true exterior grade adhesive that CDI has available for you. Call us for your next order.

Tool Specials

Check out our tool specials going on for the entire month of May! Lots of great deals on many of your favorite tools!

Volume 4

Issue 5

May 2010

117 College Avenue ■ Des Moines, IA 50314 ■ (800) 383-3080 ■ Fax: (515) 244-9536

Please visit our website at WWW.CENTRALDI.COM for additional product information