

# News that will "Floor" you . . .

CDI

## The Monthly Newsletter of Central Distributors, Inc.

### September 2009:

CDI is pleased to introduce Kimberly Cap as our Administrative Coordinator. Kim recently moved to Iowa from the Chicago area and is recently married. We are fortunate to have someone with her knowledge and background. When you call in, be sure to say "Hi" to Kim. She always has a smile on her face.

#### **Stylesetter Carpets and Pad**

Our supplier of rebond cushion has announced another price decrease on Competitor and Ultrabond pad. A new price list dated August 31, 2009 reflects these changes.

Two styles of carpet are featured in our Lifestyles Carpet Display, Artistic Solids and Artistic Prints.

We have received notice from the manufacturer that **ARTISTIC SOLIDS has been discontinued**. The other style, ARTISTIC PRINTS, is still a current product. Please note this change on your sample insert card.

**Carpets of the month are as follows:** DESIREE, HEIRLOOM, SIMPLY CHARMING, SIMPLY DIVINE. Notification will be faxed or mailed on the special pricing to the Lifestyles Display retailers.

#### **Tarkett Vinyl Flooring**

Recently Tarkett has had some promotions that have offered many of their products at very special pricing, but none is as good as their Fall Home Decorating promotion. **Infinity** is priced at levels never before offered. **Fresh Start** is priced cheaper than it has been in years. This promotion runs for only two months, September and October. This is one that Tarkett Retailers and any Retailer that stocks vinyl floors will want to take advantage of!

Tarkett's Cash Card promotion continues through September to offer cash back to Retail Sales Reps on orders of **Lifetime, Easy Living, and Inspire**. Put cash in your pockets simply for selling these quality products to your customers. Talk about a win-win for everyone!

#### **Bostik Adhesives**

Earlier this year Bostik announced some price changes. We were able to hold off passing these along until now. A revised price list was mailed out, although many prices have not changed.

CDI is offering Bostik's **D-818 Tack Strip Adhesive** on sale this month in both the 10 oz and 30 oz cartridges. Save 40% off the regular price, while quantities last. If you have never tried it, now is the time.

#### **Balterio Laminate**

Balterio and CDI have announced a promotion offering rebates to Retailers for selling selected series of Balterio laminates. If you haven't heard about this program, ask your CDI rep or call the CDI Order Dept.

#### **Berry Laminate**

**Berry Bonus Days** promotion is officially over. CDI will be mailing out Spiff Checks to Retailers later this month.

For more details on any of the above items, please contact your CDI rep or call 800-383-3080.

**CDI will be closed on Monday, September 7th to observe the Labor Day holiday.**