

# News that will "Floor" you . . .



## The Monthly Newsletter of Central Distributors, Inc.

### **Stylesetter Carpets and Pad**

The sample insert cards of our new styles, Free Spirit and Pebble Ridge have arrived in our warehouse. Those Dealers who have our Stylesetter Carpet Lifestyles Display will receive these updates shortly. Our other new carpet style, Logic Solids/Logic Flecks, will arrive the first week of September. We will be sending these out also.

Carpet Special of the month is: HOT TOPIC cuts at roll pricing.

### **Stylesetter Ceramic**

CDI now is offering a series of glass and stone blends as well as a line of natural stone. The series of glass and stone offers some traditional looks but in colors and price points that are contemporary as well as offering some items (shapes and sizes) that are unique to Stylesetter. We have a series of 5 sample boards of the glass and stone blends. The natural stone series features 5 sample boards with tiles ranging in size from 16 x 16, and 12 x 12, to mosaics of 1 x 1 and 2 x 2, along with lots of different shapes, sizes, and color combinations. The most important aspect of the program is that CDI will be stocking over 80% of both series, so that you will be able to order with confidence that the item won't be 6 – 8 weeks out.

### **Responsive LVT Series**

The 8 mil LVT wood plank from Responsive continues on sale this month. There are 6 colors, stocked in Des Moines, and currently available at a discount.

Retailers that continue to struggle with selling the same residential lines of LVT that the other stores in their market have need to look again at Responsive's LVT line. It has a 22 mil polyurethane wearlayer that offers a 10 year commercial and 20 year residential warranty. There are 32 tile and 39 woodgrain patterns to choose from, all at prices lower than most of the competition. Why not offer a more durable product at a more competitive price, and one that your competition doesn't already have?

### **Flextile VCT**

Our summer collection of 4 colors (FT101, FT104, FT111, and FT301) remain on special pricing through the end of the year. CDI also continues to offer the guaranteed in-stock promise on these colors.

### **Benissimo Granite Countertops**

Benissimo's long awaited Builder Displays are now available. An affordable display for an affordable granite countertop.

### **Sheet Vinyl**

CDI continues to closeout our inventory of Tarkett vinyl floors. We are offering rolls at closeout pricing and remnant packages of all sizes and price points. For a list of our closeouts, contact our CDI Order Desk.

### **Happy Holiday**

CDI will be closed on Monday, Sept. 6th in honor of the Labor Day holiday.