

October 2010

News that will "Floor" you . . .



CDI

The Monthly Newsletter of Central Distributors, Inc.

Faus Laminate Flooring

On September 27, 2010 Central Distributors became the official distributor for Iowa and Nebraska for Faus Floors. Faus Floors manufactures some of the most unique laminate floors in the industry. Faus offers the best stone and tile designs due to their patented Multi-Direction Design wide plank system. Their patented Interplank Design creates visually unbroken wood strips across joints preventing unsightly pattern repetitions. CDI is honored to be a partner with Faus and we look forward to working with current and new Faus Retailers. For more information on the Faus line, contact the CDI Order Desk or your CDI Representative.

Stylesetter Carpets and Pad

After several notices of price increases on rebond pad within the past few months, we have been notified by our pad supplier of a price DECREASE. Effective October 1, 2010, Competitor, Ultra Bond, and Stainmaster Select rebond prices have been lowered. The enclosed price list reflects the changes. Our newest carpet Lifestyles Display styles, *Logic Solids* and *Logic Flecks*, are now in stock and samples have been received.

Carpet Special of the month is: **Logic Solids/Logic Flecks**, cuts at roll pricing.

Stylesetter Ceramic

Our new Stone and Glass collections continue to evolve, and samples should be only weeks away. Much of our glass inventory is in stock but samples have not yet arrived. Once these sample boards are complete, we will begin providing them to the many Retailers that ordered them. For complete information, contact the CDI Order Desk or your CDI Representative.

FlexTile VCT

The special pricing on the four colors, FT101, FT104, FT111, and FT301 continues through the end of December 2010. CDI offers guaranteed availability on these four colors.

SunTouch / WarmWire Floor Warming Systems

As cooler weather becomes more common, consumers are once again reminded of the cooler "feel" of hard surface floors. To combat this situation, CDI offers SunTouch or WarmWire. Add hundreds of dollars profit to your tile installations by offering and installing SunTouch or WarmWire floor warming systems.

Award Hardwood Floors

We have been informed by management from Award that they will be announcing major changes and additions to their product line in the next 30 – 60 days. Watch for upcoming announcements.

Tool Specials

Check out our tool specials going on for the entire month of October! Lots of great deals on many of your favorite tools! Be sure to share these with you customers so they can save too!

Have a safe and an enjoyable Halloween!

Volume 4

Issue 10

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Please visit our website at WWW.CENTRALDI.COM for additional product information