



*The Monthly Newsletter  
of Central Distributors, Inc.*

**November 2009:**

**Stylesetter Carpets and Pad**

Rebond cushion continues to decrease in price. Our supplier has announced lower pricing on Competitor and Ultrabond pad. Refer to the price listed dated November 2, 2009 for the adjusted lower pricing.

**Carpets of the month are as follows: REFLECTIONS!** Great prices on exact yardage, per sq. yd., FOB MILL. Please call for details!

**Tarkett Vinyl Flooring**

CDI and Tarkett have just announced the "End of the Year" promotion. This promotion has something for everyone. Great offers on felt and FiberFloor products, on Rolls and Cuts. Add some stock rolls in *Preference Plus* or *Proline*. Or put *Lifetime*, *Easy Living*, and *Infinity* on sale in your display. See your CD Rep for complete details.

Offer your customers incredible deals on Tarkett vinyl floors all while making twice your normal margin by acquiring some remnants from CDI. We have packages in various sizes, and quantities, and extended terms.

Tarkett has announced that there will be no sheet vinyl products included on the Cash Card program for November and December due to the large offering included in the End of the Year promotion.

**Balterio Laminate**

The normal reaction so far to Balterio's newest introductions is "I haven't seen anything like that before". Ask your CDI Sales Rep to see *Grandeur* for your self and you will see what others have been seeing (and buying) for the first time.

CDI is now offering closeout prices on all colors of *Revolution* tile series. This is available only while supplies last.

**Suntouch/WarmWire floor Warming Systems**

Cold floors in Iowa are just to be expected, right? They don't have to be if you use either SunTouch matting or WarmWire floor warming systems. Let CDI help you with your floor layout. We will provide you with a complete bid on both systems; all you need to do is offer the product to your customers when they are choosing their new floors and explain the benefits (a warm floor forever!).

**Stylesetter**

Our suppliers have announced some discontinued colors: *Yukon Series Noce* (only) and *Hudson Arena* and *Noce*. All other colors in these lines are still current.

For more details on any of the above items, please contact your CDI Rep of call 800-383-3080.

There is no more appropriate time to say "Thanks You" than during the Thanksgiving Day season. With sincere appreciation for your confidence and loyalty in us, the staff of CDI extends to you **our best wishes for a Happy Thanksgiving!**