

News that will "Floor" you . . .



The Monthly Newsletter of Central Distributors, Inc.

Stylesetter Carpets and Pad

The following commercial carpet styles have been **discontinued** by the manufacturer, CC545 and CC546. Please remove the cards from the Contract Concepts Plus display.

Carpet Special of the month is: **SASSY**, cuts at roll pricing.

Tarkett Sheet Vinyl

Tarkett is continuing their Holiday pricing promotion through the end of the year. CDI is offering reduced prices on *ProLine* and *Preference Plus* rolls, and on *Infinity*, *Lifetime*, and *Easy Living* cuts. Call CDI with your Tarkett needs and let us provide you with Tarkett vinyl from our local Des Moines inventory.

Balterio Laminate Floors

Many of you have seen the new *Grandeaur* product from Balterio. This is a unique laminate flooring, measuring over six foot long. For customers wanting that "large plank" appearance, this is a perfect choice. Five colors in a distinctive and affordable display format. For more information, call the CDI Order Dept or talk to your CDI Rep.

Last month we began our closeout program on *Revolution* tile series and it continues on through this month.

Responsive Vinyl Flooring

Responsive has recently introduced a value-priced LVT plank in 6 colors. It is perfect for those residential areas that want durability, ease of maintenance, a realistic look and an affordable price. For more information and samples, call the CDI Order Dept or talk to your CDI Rep.

They have also added to their regular line of LVT a series of bamboo floors. Now your customers can have the look of bamboo with all the advantages of LVT and none of the drawbacks of real bamboo.

Responsive has recently discontinued the *Polaris Punch* sports series vinyl floor.

FlexTile Vinyl Tile

When your customers are looking for VC Tile, consider FlexTile. CDI inventories over 20 colors with more than 4000 SF per color in stock at any time. With the recent price decrease, it is as affordable as ever.

Christmas and New Years Hours

To allow our employees an opportunity to enjoy these important holidays with their families, CDI will be closed Dec. 24th and 25th, along with January 1st. We also will be closed the afternoon of Dec. 31st for our annual Christmas luncheon.

From all our staff here at CDI, we want to wish you and your family a blessed Christmas and a Prosperous New Year. Thank you for your business this past year!

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